



# Alas Oplas

credibility and honor  
defined.

## BEYOND NUMBERS

Volume 5, Issue 29

Beyond Numbers is a periodic e-newsletter of Alas Oplas & Co., CPAs which underscores its people, services, events, and activities. This e-newsletter aims to reflect the Firm's culture, commitments, values, and practices it is solely directed for communication purposes.

## Top Management Strategic Planning

Headed by our Chairman & CEO, Mr. Donnies T. Alas and Senior Managing Partner, Ms. Marycris Oplas the Strategic Planning with Managers and Partners last August 16-17, 2013 at Summer Ridge Hotel, Tagaytay City.

Two day event that highlights company's strategy, towards making decisions for the direction of the organization. This has been attended by Partners: Ms. Emelita Ligan, Mr. Garry Pagaspas and Mr. Ryan Sabug with Managers: Mr. Alvin Santos and Ms. Cecile Maglunob. Together with Ms. Jenny Cabello-Catapang, Ms. Sherlyn Martinez, Ms. Joan Silverio and Ms. Mary Ann Altar who witnessed creative minds of the firm with their respective Right Brain Presentation.

This activity defines awareness with the needs of the employees to the Management and Management to the employees. It is the way of saying, **"You lay down your cards and so do I"**. Trainings for the employees of the alliance and Auditors has been conducted and succeeding seminars will take place for continuous learning for the firm's gradual development.



From left to right:

Mr. Garry S. Pagaspas, Mr. Ryan A. Sabug, Mr. Ray Alvin R. Santos, Mr. Donnies T. Alas (Chairman & CEO), Ms. Marycris S. Oplas (Senior Managing Partner), Ms. Sherlyn P. Martinez, Ms. Jenny Cabello-Catapang, Ms. Joan R. Silverio, Ms. Emelita P. Ligan, Ms. Cecile S. Maglunob & Ms. Mary Ann I. Altar.





## CONTINUOUS PROFESSIONAL DEVELOPMENT

Last September 7, 2013, Mr. Alvin Santos headed the Training of Audit Methodology Level 1 at Alas Oplas Training Room at the 7th Flr., that runs from 9am - 5pm, with 19 participants.

Topics included were Knowledge of the Client’s Business, Internal Control Testing, Substantive Analytical Review Procedures, Audit Sampling and Judgmental Sample Size Determination Sampling, How to Audit Balances and Inventory Count - What to do?

This has been part of the firm’s project to enhance the knowledge and skills of the employees. After the training, examination was initiated by Mr. Santos to measure the trainee’s level of understanding.



## 13th ACPAPP ANNUAL NATIONAL CONVENTION AT BACOLOD CITY

Headed by Alas Oplas & Co., CPAs’, CEO & Chairman, Mr. Donnies T. Alas and Senior Managing Partner, Ms. Marycris Oplas, with partners and managers, attended the 13th Association of Certified Public Accountants of the Philippines (ACPAPP), Annual National Convention at L’Fisher Hotel, Bacolod City, Negros Occidental, a three day conference, September 19-21, 2013.

The convention was started by President’s Cup 2013 - Golf Tournament last September 12 at Ayala Greenfield Golf & Leisure Club, Calamba Laguna attended by our very own, Mr. Alas, and announced as 1st Runner Up for Class A.

“Championing the Practice of Accountancy: Professional Competence & Quality Service”, was this year’s convention theme. Ms. Judith V. Lopez, Chairman, Auditing and Assurance Standards Council (AASC), share her practical tips on how to be champion in the practice of accountancy in line with robust economic growth, advancing financial market and globalization trend in the practice. Other topics discussed in the convention includes: Controversial BIR Issuances, Cooperative Development, Role in Championing the Practice of Accountancy, Ten Rules of a true winner, Auditor’s Role in Promoting Corporate Governance and Asean Mutual Recognition (MRA).

Chapters’ Night at La Proa Ballroom, L’Fisher Hotel last September 19, 2013, has been a memorable evening, were Presentation of the highlights of President’s Cup 2013, Chapter’s Outstanding Member Award with Raffle, Dancing & Singing. Our CEO and Chairman and ACPAPP Executive Vice President, Mr. Donnies T. Alas has graced the closing remarks of the Convention, followed by the Masskara Party at Capitol Provincial Hall. Cultural Presentation, Best Chapter’s Presentation with the Awarding of Best Masskara Costume had charge up the energy of everyone with the overflowing raffle.



Alas Oplas & Co., CPAs 13th ACPAPP Delegates: Standing (From L-R, Mr. Ray Alvin Santos, Mr. Ryan Sabug and Mr. Garry Pagaspas), Sitting in front (From L-R, Ms. Cecile Maglunob, Mr. Donnies T. Alas and Ms. Marycis Oplas)



Left Photo: During the awarding for the 1st Runner Up of Golf Tournament from (L-R) Mr. Carlos Yturzaeta, Mr. Alex Jimenez, Mr. Donnies Alas, & Mr. Leonardo Cuaresma.

# BREAK Time

an HR Initiative

September 6, 2013 was the launch of Break Time, at Alas Oplas Board Room, with all the Alliance employees.

This activity primarily aims to promote camaraderie among the employees, brings out inspiration while adding up information that connects to everyone while enjoying, applauding with a relaxing and stress free environment.

The motivational speaker, evangelist and preacher, Mr. Nick Vujicic, with a video clip touches one's well-being with his inspirational story.

Life has never been easy for Mr. Vujicic, by the absence of all four limbs, he realized he was not a unique in his struggles and begun to embrace his lack of limbs. He realized that his accomplishments could inspire others and become grateful for his life. At the age of seventeen, he started his non-profit organization, Life Without Limbs. He presents motivational speeches worldwide, on life with a disability, hope and finding meaning in life. He also speaks about his belief that God can use any willing heart to do his work and that God is enough to overcome any disability.

Vujicic currently lives in Los Angeles, California, Unites States. February 12, 2012, he married his fiancée, Kanah Miyahara. This year, February 13, their son Kiyoshi James Vujicic was born, weighing 8 pounds 10 ounces.

## Surprise had started . . .



The company extends greetings to (9) nine of the birthday celebrants of September namely [from left to right] **Ms. Lea Chimmin, Ms. Cecile Maglunob, Ms. Aileen Santander, Ms. Cindy Madonero, Ms. Crystal Cordova, Ms. Sofia Rosal, Mr. Abraham Madiwa, (not in photo) Ms. Lyra Mae Alvarez and Mr. Francis Catamio** with a simple sweet gift that add smile on their faces.

Surprise never stops while the company pays tribute to the most trusted staff by Alas Oplas Top Management for 12 long years and still counting. Her name is one of the most wanted early in the morning most especially to Finance Department and to Ms. Marycris Oplas. She is popularly called **Manang, Ms. Emelita Estrologo**, the *most loyal employee* of the company.



**Ms. Marycris Oplas**, Senior Managing Partner have her speech, she surprises the employees with tons of good news and unexpected revelations with the company's future plans that will lead us to be more stronger firm thru the help and effort of each and every one.

Snack has been prepared for all the attendees. This day has been a successful launch of Break Time, thank you for the initiative of our Human Resources Department, congratulations!

## BARENTZ STRENGTHENS BY OPENING AN OFFICE IN THE PHILIPPINES

September 6, 2013, was the birth of Barentz Philippines, Inc., an international leader in Sales, Marketing and Distribution of food ingredients, opened an office in the Philippines.

*“Being in the Philippines is a logical step for us,” says Kees Schepers, Vice-President of Barentz Asia Pacific. “It fits right into our strategy of wanting to be close to our customers to develop premium and innovative ingredients solutions together. In the last two years we saw a substantial growth with our Asian customers, making it essential for us to be here, to work on innovative products for the Asian market together, which works very well through our own Barentz Food & Nutrition concept center located at our Vitablend premises in Singapore.”*



Cheers from (Left to right) **Mr. Erwin Erh**, Finance & IT Manager of Barentz; **Mr. Donnies T. Alas**, Chairman & CEO of Alas Oplas, Co., & CPAs, **Mr. Hidde van der Wal**, CEO of Barentz; **Mr. Maarten de Boer**, Finance & Operations Director of Barentz and **Mr. Kees Schepers**, Vice President of Barentz.

## EGG HATCHERY AT ABUCAY BATAAN

Souvenir shots from amazed and surprised faces of Mr. Donnies T. Alas with the Managing Directors, Ms. Racquel Villarante of BSU & Compliance Consulting Services, Inc. & Ms. Neth Cambiador of G Cross Systems & Process Inc., with Mr. Ray Hall President & CEO of Zena Zena Hatchery at Abucay Bataan last August 15, 2013.



*Hatchery is a place where people raise chicken from eggs. Implementation in hatchery practice is only effective when the measures are applied from the first storage day onward. For instance, to hold eggs at the optimum storage temperature, the duration of storage of every batch of eggs must be known beforehand. Application in hatchery practice, requires good planning as regards setting schedules.*

*Incubation is a process by which certain oviparous (egg-laying) animals hatch their eggs, and to the development of embryo within the egg. The most vital factor of incubation is the constant temperature required for its development over a specific period. Incubation can successfully occur artificially in machines that provide the correct, controlled environment for the developing chick. The average incubation period for chicken is 21 days but may depend on the temperature and humidity in the incubator.*

**Beyond Numbers by:**  
**Client Continuity & Communication Team**

We welcome your comments and feedback.

Please feel free to contact us on the details below:

25/F Philippine AXA Life Center,  
Sen. Gil Puyat Avenue  
Makati City, Philippines  
T: +63 (2) 759-5090  
F: +63 (2) 887-6180  
aocheadoffice@alaso plascpas.com  
www.alaso plascpas.com

Like us on AlasOplasCPAs

Follow us on alasoplas